



OUR SERVICE IS OUR **ONLY** CONTRACT

Director of Apparel Division

Role

Reports to: COO

West Michigan Uniform is looking for Director of Apparel to run the Apparel side of the business. WMU is a third-generation family-owned business, dedicated to building relationships with employees, customers and suppliers. Our services include uniform rental, mats, restroom products, industrial cleaning supplies, and corporate apparel items with embroidery and screen-print embellishment options.

Scope

In this full-time role, the Director of Apparel will create and execute a sales and marketing strategy for WM Apparel. The Apparel Director will also design the operational processes that produce consistent results for team members and customers while focusing on ways to continually improve.

Responsibilities

- Collaborates with leadership to define the organization's goals and strategies related to growth.
- Leads and maintains the values and mission of the business.
- Lead, coach, and mentor the WM Apparel Production and Sales teams.
- Build and execute the vision and strategy to ensure customer on-time delivery and revenue growth goals are achieved.
- Design and train team members on operational processes.
- Create and execute the marketing strategy and annual calendar for promotions and events.
- Select suppliers and build key relationships to ensure the highest level of products, services and prices are available for the business and customers.



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Skills & Values

This position requires excellent interpersonal skills, good problem-solving skills, and the proven ability to lead a team and get results through others. The individual will also strive to demonstrate the company values of honesty, integrity, excellence, and relationships.

Prior involvement in strategic initiatives with leadership

Knowledge of data analysis and reporting

Excellent organizational and leadership skills

Outstanding communication and interpersonal skills

Ability to manage multiple priorities

Proven history of achieving results

Experience in “lean operational practices”

Education

BS or BA in Business, Engineering, or Operations.

To learn more please apply online via the Employment Interest form located on our website or send your resume to HR@wmuniform.com.

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