



OUR SERVICE IS OUR **ONLY** CONTRACT

## Apparel Manager

### Role

WM Apparel is a subsidiary within the WM Uniform company. In this full-time role, an Apparel Manager will create and execute a sales and marketing strategy for WM Apparel. The Apparel Manager will also design the operational processes that produce consistent results for team members and customers while focusing on ways to continually improve.

### Responsibilities Include:

- Lead, coach, and mentor the WM Apparel Production and Sales teams.
- Build and execute the vision and strategy to ensure customer on-time delivery and revenue growth goals are achieved.
- Design and train team members on operational processes.
- Create and execute the marketing strategy and annual calendar for promotions and events.
- Select suppliers and build key relationships to ensure the highest level of products, services and prices are available for the business and customers.

### Skills & Values

This position requires excellent interpersonal skills, good problem-solving skills, and the proven ability to lead a team and get results through others. The individual will also strive to demonstrate the company values of honesty, integrity, excellence, and relationships.

To learn more, please apply online via the Employment Interest form located on our website or send your resume to [HR@wmuniform.com](mailto:HR@wmuniform.com).



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